TonenGeneral Sekiyu K.K.
Contact:
EMG Marketing Godo Kaisha
Public and Government Relations
Tel: 03-6713-4400

## <u>Fuel-Efficient Motor Oil and CVT Oil Developed by TonenGeneral Research Center Receive</u> <u>2013 Kawasaki Mechanism Certification</u>

Fuel-efficient motor oil and continuously variable transmission (CVT) oil developed for automotive manufacturers by the TonenGeneral Research Center (Kawasaki, Kanagawa), located in the TonenGeneral Sekiyu K.K. (head office: Minato-ku, Tokyo; president: Jun Mutoh; "TonenGeneral" herein) Kawasaki Refinery, have been certified as "advanced lubricants with high environmental performance" through the Kawasaki Mechanism Certification System, operated by the city of Kawasaki.

These highly reliable lubricants have been developed with advanced technologies that help to increase engine and CVT drive efficiency, thereby contributing to improved fuel efficiency and the reduction of CO<sub>2</sub> emissions.

According to criteria established by the city of Kawasaki, in a comparison based on identical annual sales volumes, use of these lubricants developed by the TonenGeneral Research Center can contribute to a reduction in CO<sub>2</sub> emissions 350,000 tonnes greater than that of conventional lubricants.

TonenGeneral will continue to implement initiatives for the improvement of operating efficiency, the effective use of energy, and the reduction of impacts on the environment.

These and other products and initiatives will be introduced to visitors to the TonenGeneral booth at the Kawasaki International Eco-Tech Fair 2014, held on February 14 and 15 at Todoroki Arena in Kawasaki.

###

[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]