

May 14, 2010

(unit: million yen)

Press Release

TonenGeneral Sekiyu K.K. (Stock Code: 5012 Tokyo Stock Exchange) Representative Director, President P. P. Ducom Contact: **Public and Government Affairs** ExxonMobil Yugen Kaisha Tel: 03-6713-4400

Announcement of Earnings Forecast Revision

TonenGeneral Sekiyu K.K. today announces that its non-consolidated earnings forecast for full year 2010 announced on February 12, 2010 has been revised as follows.

| Revision of non-consolidated earnings forecast figures for full year 2010 (January 1 - December 31, 2010) | | | | | |
|---|-----------|---------------------|--------------------|---------------|-------------------------|
| | Net Sales | Operating Income | Ordinary Income | Net Income | Net Income per share |
| Previous forecast (A) | 2,300,000 | 7,000 | 7,000 | 3,000 | 5.31 |
| Revised forecast (B) | 2,300,000 | 7,000 | 35,000 | 31,000 | 54.91 |
| Difference (B-A) | _ | | 28,000 | 28,000 | |
| Difference (%) | - | - | 400.0 | 933.3 | |
| (Ref.) Results for full year 2009 | 2,089,668 | (39,094) | (37,517) | (22,550) | (39.93) |

Reason for the revision

The revision is made solely to reflect dividends from Tonen Chemical Corporation, a consolidated subsidiary of TonenGeneral Sekiyu K.K., anticipated during the remainder of 2010.

There is no change to the consolidated earnings forecast for first half and full year 2010 that was announced on February 12, 2010. There is also no change to the dividend forecast of 38 yen per share announced on the same day.

###

[The official language for TonenGeneral's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this web site. While these English versions have been prepared in good faith, TonenGeneral does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]