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## TonenGeneral Children's Culture Award Receives 2016 Japan Mécénat Awards "Half-century of Giving Dreams to Children" Award for Excellence

The TonenGeneral Children's Culture Award, presented by the TonenGeneral Group, received the "Half-century of Giving Dreams to Children" Award for Excellence in the 2016 Japan Mécénat Awards, presented by the Association for Corporate Support of the Arts (Kigyo Mécénat Kyogikai "KMK").

The award was received in recognition of the following.

- Highlighting the depth and breadth of children's culture through the continuation of the award for over 50 years
- The development of the award from an awards program to and event that gives dreams to children

The 2016 Japan Mécénat Awards presentation ceremony will be held on November 24, 2016, at Spiral Hall in Tokyo.



2015 TonenGeneral Sekiyu Children's Culture Award recipient Taro Gomi (left) and TonenGeneral Sekiyu K.K. Representative Director and President Jun Mutoh (right)



TonenGeneral Children's Culture Award 50th anniversary event presented by Theater Kazenoko, recipient of the 11th TonenGeneral Children's Culture Award, at Hatsushima Elementary School in Arida City, Wakayama

## About the Japan Mécénat Awards



- The awards have been presented annually since 1991 by the Association for Corporate Support of the Arts to recognize corporations and corporate foundations whose support for the arts has significantly contributed to Japanese culture and society.
- The awards are presented in recognition of activities that contribute to an affluent society by promoting the arts and culture. Activities are screened on the utilization of management resources, integration of the arts, culture, society and regional communities, possibility of development of an activity and the applicant's eagerness to continue it, and impact and contribution to the arts, culture and society.
- This year, out of 122 entries submitted for the "This is MECENAT 2015" program, seven were selected for awards by a panel of experts, including one for the Grand Mécénat Award, five for the Award for Excellence, and one for the Award Granted by the Commissioner for Cultural Affairs.

Association for Corporate Support of the Arts website: http://www.mecenat.or.jp/en/

## About the TonenGeneral Group

The TonenGeneral Group has a nationwide network of service stations operated under the Esso, Mobil and General brands, and is engaged in business operations, centered on Group company TonenGeneral Sekiyu K.K., which include crude oil procurement, petroleum and petrochemical product manufacturing and sales, and electric power supply. The TonenGeneral Group strives to contribute to the development of a vibrant society by maintaining a stable supply of energy and offering high-quality products and services while working to reduce effects on the environment. For more information, please visit our website at <a href="http://www.tonengeneral.co.jp/english">http://www.tonengeneral.co.jp/english</a>.

[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]